

Guelph – Wellington Women’s Campaign School

“Raising Women’s Voices”

February 24, 2018

Guelph City Hall

Agenda

- 8:30 a.m. Registration and coffee
- 9:00 a.m. Welcome
- 9:30 a.m. Navigating the nomination process – Stephen O’Brien, City Clerk
- 10:45 a.m. Concurrent Sessions A, B & C *
- 11:45 a.m. Lunch
- 12:30 p.m. Concurrent Sessions A, B & C *
- 1:30 p.m. Concurrent Sessions A, B & C *
- 2:30 p.m. Open Mic – a chance to ask any additional questions & Wrap Up

***By rotating through the sessions participants will be able to take advantage of all the sessions in small group settings.**

Session A: The Campaign Plan - Getting Started

Facilitators:

Cathy Downer, Ward 5 Councillor, City of Guelph

Susan Fielding, Councillor, Township of Puslinch

Session B: Communication Strategies

Facilitators:

Curt Hammond, Chief Listening Officer, Pearl Street Communications

Leanne Piper, Ward 5 Councillor, City of Guelph

Session C: Why Are You Running?

Facilitators:

Leah Levac, Assistant Professor, Political Science, University of Guelph

June Hofland, Ward 3 Councillor, City of Guelph